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News release

For immediate release

MATv UNVEILS ITS WINTER ENGLISH PROGRAMMING

Montreal, January 19, 2016 – MATv Montreal announced its English-language schedule for the winter 2016 season, which begins on Monday, January 25. MATv's new English line-up includes programs on public affairs, local culture, Montreal's diversity and civic life. Since the fall 2015 season, 20% of MATv's programming is telecast in English.

CityLife (Thursday at 8 pm, starting January 28)

The English-language line-up for the winter season includes **CityLife**, a weekly magazine hosted by **Tina Tenneriello** that deals with important local issues (governance, environment, public services, the economy, immigration, culture). The show covers a host of current topics that are relevant to Montrealers but overlooked in mainstream media. This winter, subjects will include:

- Montreal's adult entertainment industry. Most people probably don't know that Montreal is the third largest porn production hub in the world after Los Angeles and Amsterdam;
- Experts will debate the right-to-die legislation that's making its way through the courts;
- We'll look at how police officers can control protests now that some laws aren't being enforced;
- And we'll meet new Syrian refugee families.

Montreal Billboard (Monday and Tuesday at 7 pm)

Hosted by **Richard Dagenais**, **Montreal Billboard** is also back for a second season. This unique talk show spotlights people who are inspirational, positive, and active in the community. Montreal Billboard acts as a platform for the thousands of organizations that serve Montrealers every day. That includes crisis centres, help lines, food banks, community groups, consumer groups, as well as organizations that provide support in finding employment, education, and financial planning.

Also back on MATv for the winter season

Viewers who have not yet seen these programs will be able to do so starting January 25. **The Street Speaks (Sunday at 8 pm)**, a smart, snappy, spontaneous speakers' corner for Montrealers with something to say. Host Paul Shore conducts man-in-the-street interviews that give people the opportunity to openly express how they feel about a wide range of subjects, from immigration to sex to technology and how it's affecting their relationships. **Living 2 Gether (Thursday at 9 pm)**, a reality-TV experiment that gives nine young amateur filmmakers the tools to produce and broadcast their vision of Montreal's social fabric. We see the city through their eyes as they explore our multicultural, multifaceted community, looking at what brings us together and what sets us apart. **StartLine (Thursday at 8:30 pm)** a series of 5- to 10-minute micro-documentaries about local businesses in various industries, such as food, the arts, entertainment and technology. **StartLine** takes a look at how to start and grow a business, work as a freelancer or find a job when you're young, retired or have recently immigrated to Montreal. In a nutshell, it's a multigenerational, multiethnic urban exploration of Montreal's entrepreneurs and job market.

MATv brings new citizen projects to the screen

MATv invites individuals and community organizations to submit program ideas at any time. There is no deadline; submissions are accepted year-round. Any individual who lives in his or her community channel's service area may submit a program idea. The guidelines are available at http://matv.ca/page/eng_my-project.

MATv

MATv is your community's voice, powered by Videotron. The channel is a community service available exclusively to Videotron customers. It mirrors Québec's diversity, offering access and encouraging participation in broadcasts designed to foster self-expression. Useful, informative and educational, MATv focuses on local interests while promoting the emergence of new talent. MATv reflects local realities of concern to the 1.7 million households it serves in the Montreal, Québec City-Lévis, Sherbrooke, Cap-de-la-Madeleine, Sorel-Tracy, Granby, Bas-Saint-Laurent, Saguenay-Lac-Saint-Jean and Outaouais areas. MATv is carried on channel 9 and in HD on channel 609. It is also available on illico TV (channel 900), on the Web (illico.tv), on iPad and Android tablets (through the illico.tv app) and on illico mobile. Follow our MATv communities on [Facebook](#) and [Twitter](#).

- 30 -

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